



S O U R D O U G H
B U S I N E S S P A T H W A Y S

Mullumbimby Innovation Hub Charter

Our purpose:

To grow ethical, sustainable and profitable businesses in the Byron Region that can engage local, national and international markets

Our vision:

A world class incubator delivering world class businesses

Our mission:

Is to create a culture that inspires, mentors and delivers successful business growth in the Byron Region. For businesses that meet our criteria for high potential growth and the ability to up scale, we will provide short term, expandable, subsidised office space as well as other support services such as mentoring, development programs, networking opportunities and progress reviews. Our focus will be on businesses with the potential to expand into markets regional, national and international and by so doing generate significant new jobs in the Byron Region.

Our values:

- Ethical business practice
- Environmentally friendly initiatives
- Sustainable business models
- Innovations that solve social problems
- Business ideas that are scalable – regional, national, international
- Collaboration for greater leverage and achievement
- Contributing back to our community
- Continuous learning and development
- Apolitical, honest and open communications and respect for the individual

Business themes (not exclusive)

- For profit social impact
- Environmental improvement and sustainability
- New technology
- New economy, web enabled
- Agriculture and food security
- Exporting products and services beyond our region
- Innovation of product or service, delivery systems or business model

Partners

- Yulgilbar Foundation
- Byron Shire Council
- Southern Cross University
- Business Incubators International
- Regional Development Australia
- AusIndustry
- Jobs for NSW
- Community
- Volunteers